



International Forum on Biotech Commercialization in Greater China/Asia Pacific and US (July 30th, 2005)

**Venue: Rutgers Business School-Newark and New Brunswick,
the State University of New Jersey,
Bove Auditorium, Engelhard Hall, 1st Floor
190 University Ave, Newark, New Jersey 07102**

Conference Program

Conference Chair:

**Dr. C. Mark Tang, Director, Biotech Commercialization,
Rutgers Business School-Newark and New Brunswick,
Founder and Partner, World Technology Ventures, LLC,**

Program Chair:

Drs. Melinda Mingus and Mark Tang, Co-founders, World Biotech Forum

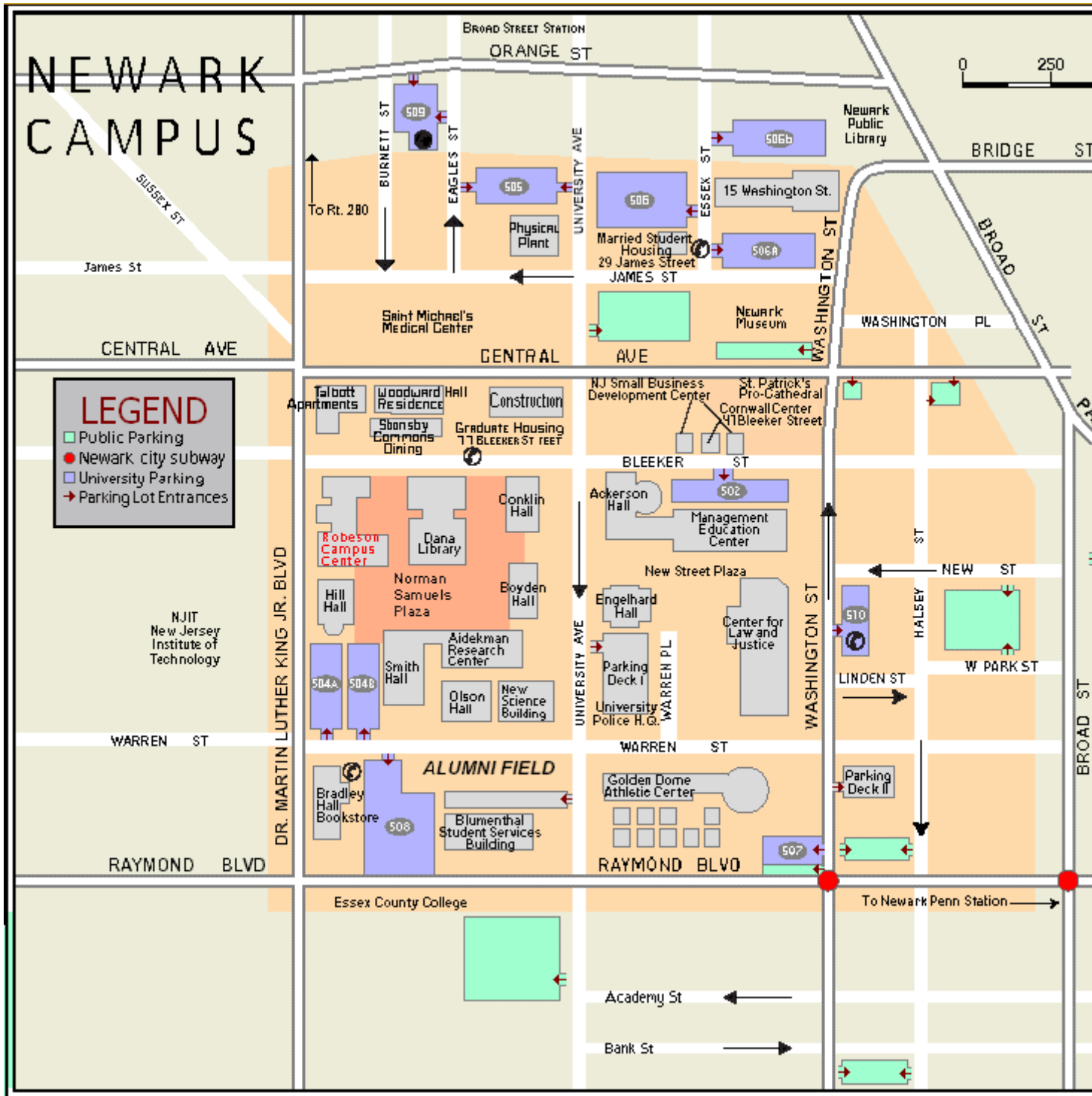
THEME	Biotech Commercialization in China/Asia and US
Sat. 7/30/05	
07:30 - 4:30	Registration
08:30 - 08:50	Opening Remarks
A 08:50 – 10:40	Life Sciences Entrepreneurship, Funding and Capital Market (Moderator: C. Mark Tang) 1. Clarence Kwan , Managing Partner, Chinese Service Group, Deloitte & Touche International, LLC, New York, “Raising Capital for Chinese Technology Company Through Public Listing in the US Stock Market” 2. Mario Gobbo , Head, Life Sciences, International Finance Corp/World Bank Group, “Life Sciences Private Equity Financing in Asia” 3. C. Mark Tang , Ph.D. President, World Technology Ventures, LLC, NJ, “Biotech Funding, Business Models and Industry Trend-Asia Perspectives”
10:40 - 10:50	Networking Break
B 10:50 - 12:40	Life Science Intellectual Property, Tech Transfer & Commercialization (Moderator: Mark Rohrbaugh)

	<p>4. Mark Rohrbaugh, Ph.D., J.D., Director, Office of Tech Commercialization, National Institute of Health (NIH), "NIH Technology Transfer: Working Globally to Add Value to Early-Stage Technologies"</p> <p>5. Jerry M. Kokoshka, Ph.D. Associate Director of Licensing, Columbia University, NY, "Advancing Early Stage Technology"</p> <p>6. Yang Xu, Senior Patent Attorney, Merck, "The Viagra Patent Wars"</p> <p>7. Kenneth Sonnenfeld, Ph.D., J.D., Partner, Morgan & Fennegan, LLC, USA, "IP Issues in Biotech"</p>
12:40 - 13:30	Lunch (Box Lunch)
C 13:30 – 15:20	Biotech-Pharma Partnering: Licensing, Strategic Alliances and Business Development (Moderator: Dr. Melinda Mingus)
	<p>8. Christine T. Fischette, Ph.D., Head of Primary Care Negotiation, Global Business Development & Licensing, Novartis Pharma, "Issues of Licensing from/to a Big Pharma"</p> <p>9. Randall B. Sunberg, J.D., Partner Morgan Lewis, LLC, NY, "Current Trends and Provisions in Pharma - Biotech Strategic Alliances"</p> <p>10. Walter Lau, MBA, Manager, External Science Technology and Licensing, Bristol-Myers Squibb Company</p> <p>11. Manisha Shah, Hospital Corporation of America "Clinical Trials -Patient Safety from Beginning to End"</p>
15:20 - 15:30	Networking Break
D 15:30 – 17:30	China/Asia Biotech-Opportunity and Outlook (Moderator: C. Mark Tang)
	<p>12. Jack Liu, Ph.D., CEO, TEDA Biotech Park, China (Invited)</p> <p>13. Patrick Lu, Senior Vice President, Intradigm Corp, MD</p> <p>14. Guoliang Yu, President, Epitomics. Inc., CA</p> <p>15. Kiran Mazumdar-Shaw, Chairman, Biocon, India (invited)</p> <p>16. David Sun, EVP, CapitalBio Corp, Beijing, China</p> <p>17. Franklin C. Salisbury, Ph.D., President, National Foundation for Cancer Research</p>
17:30 – 17:50	Mixer
18:00 - 21:00	Dinner (Pre-reservation and payment required)

Note: Speakers and program are subject to change without notice. For question regarding this conference, please contact: Dr. C. Mark Tang, 201-936-5255, or cmtang@worldbioforum.org, or Dr. Melinda Mingus, mmingus@gmail.com. Please go to www.worldbioforum.org to register and secure a seat online.

How to Get to Rutgers-Newark

Map and Parking



By Car

From any direction, Rutgers-Newark is easily accessible from all major highways. For detailed driving directions go to: www.newark.rutgers.edu/maps

By Train

[NJ Transit](#), [PATH](#) and [Amtrak](#) all stop at Newark Penn Station, about 10 blocks from campus. The Morris & Essex lines stop at Broad St. Station, also close to campus.

Newark City Subway

From Newark Penn Station, ride the Newark city subway two stops to Washington Street and you're on campus.

By Bus

Numerous bus lines from NY and suburban NJ go to Newark Penn Station.

By Plane

Rutgers-Newark is just a 15-minute car ride from Newark Liberty International Airport, and now you can take the new air train from the airport to Newark Penn Station.

Driving Directions to the Rutgers-Newark Campus

From New Jersey Turnpike or Route 95 (North or South)

- Take exit 15W to Route 280 - West. After drawbridge, take Exit 14B (ML King Blvd.).
- At bottom of the exit ramp, turn left and continue to stop sign.
- At stop sign turn left onto King Blvd (Dr. MLK Jr. Blvd.).

To Bove Auditorium, Engallhard Hall:

- Proceed straight on King Blvd. to Warren Street (5 blocks) and make a left.
- Proceed to the 1st traffic light and make a left onto University Avenue.
- You will see Engelhard Hall, on your right.

To Parking Deck I:

- Proceed straight on King Blvd. to Central Avenue and make a left.
- Proceed to the 1st traffic light and turn right onto University Avenue.
- You will see the Parking Deck on your left.
- Engelhard Hall is next to Parking Deck I.

From Garden State Parkway (North or South)

- Take exit 145 to Route 280 East, Newark-Harrison.
- Once on Route 280, *stay in the right lane*, following signs for Harrison.
- Continue to Exit 14, King Blvd. Take this exit and make a right at the 1st light onto King Blvd (ML King Jr. Blvd.).

From Route 280**Route 280 (Westbound)**

- Directions are the same as from the [NJ Turnpike](#), above.

Route 280 (Eastbound)

- Directions are the same as from the [Garden State Parkway](#), above.

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From Route 21

Route 21 North

- Route 21 becomes McCarter Highway in Newark.
- At junction of McCarter Highway and Raymond Blvd., (you will see the Don Pepe restaurant in the distance on your right.) turn left onto Raymond Boulevard.
- Make a right at Broad Street (*but not a sharp right*).
- Take Broad Street to West Park Street.
- Make a left onto West Park Street and then a left onto Halsey Street.
- Make a right onto Warren Street.

To Parking Deck I:

- Make a right onto Washington Street.
- Continue to Bleeker Street and make a left.
- Make a left onto University Avenue.
- The Parking Deck will be on your left.

Route 21 South

- Make right turn on Clay Street and continue to 1st traffic light.
- Turn left and stay in right lane to next light.
- Bear right where road splits and you will be on University Avenue.

To Parking Deck I:

- Continue on University Avenue.
- The Parking Deck will be on your left.

From the Holland or Lincoln Tunnels

- Proceed to the New Jersey Turnpike and follow directions for the [NJ Turnpike](#), above.

From Route 78 East

- Take exit 52 to Garden State Parkway North.
- Follow directions for the [Garden State Parkway](#), above.
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From Route 78 West

Option 1:

- Take Exit 58A toward RT-21/US-22/NEWARK, and then take US Routes 1 & 9 to Route 21 North/McCarter Highway. Follow directions for [Rt. 21 North](#), above.

Option 2:

- Take Exit 56 toward Clinton Avenue, making a left onto Hillside Ave., then a right onto Clinton Ave.

- Go about a mile, then make a left onto Dr. Martin Luther King Jr. Blvd.

To Parking Deck I:

- Proceed straight on King Blvd. to Central Avenue and make a right.
- Proceed to the 1st traffic light and turn right onto University Avenue. You will see the Parking Deck on your left.

Rail

- From Harrison, Jersey City, Hoboken, NYC:
 - PATH to Penn Station, Newark
 - AMTRAK (1-800-872-7245; www.amtrak.com) and New Jersey Transit (1-800-772-2222; www.nj.com/njtransit) trains also stop at Penn Station-Newark. Please call the appropriate toll-free number for scheduling and fare information.
 - From Penn Station-Newark to campus:
You may take a taxi ride to campus
OR
Take the City Subway (entrance is by McDonald's) to Washington Street (2nd stop).

Buses

- Greyhound (1-800-231-2222) provides service to Penn Station-Newark.
- New Jersey Transit Bus Routes serve Union, Essex, Morris, Passaic, Bergen and Hudson Counties, as well as NYC, to Newark.

Newark Subway

- From Penn-Station Newark take the City Subway (entrance is by McDonald's) to Washington Street (2nd stop).